

The overriding ethos that drives the policy decisions that are made at Arcania Apothecary, are inextricably linked to sustainability and concerns for the environment. To this end the impact that the Company makes on the environment is monitored on two levels, our general housekeeping and the sustainability of the environment.

Some examples of our ecologically friendly approach to business are detailed below:-

Housekeeping

- All the plastic used in the business is recycled, the policy is to only use biodegradable PET and to never use PVC
- All glass, cardboard, aluminium, paper and printer cartridges that the Company uses are recycled
- The consumption of electricity and water is kept at an absolute minimum
- All paper that is used within the Company is recycled
- The Company's 3000 square feet of warehousing is fitted out using reclaimed timber that was due to be burned.
- The use of energy efficient equipment is used wherever possible including the water heater, compressor, light bulbs and monitors

Environment

Richard Howard, Managing Director of Arcania has first hand relationships with growers and producers in the developing world.

For the last eight years investment has been made by Arcania in the commercial infrastructure of the village of Sarapoor in Haryana, India. It is a lifeline for the village at times when their agricultural activity is slow. Whilst Arcania has no ownership of the enterprise in the village a commitment has been made to purchase the hand made products that are produced at fair prices. The investment has ensured that there is employment in the village and that skills that could easily have died out have been kept alive. Areas of business include the cultivation, collection and drying of rose petals, marigold flowers and neem, the production of soap, masonry and metalwork, the manufacture of natural incense, and woodcarving.

In Sri Lanka Arcania has been doing valuable trade with a single family for over ten years, purchasing a large percentage of their production of cinnamon, black pepper and cardamom which continues to be farmed in a fashion that has not changed for generations.

Arcania is a supporter of the producers of organic olive oil in Spain. The company supports the production of organic shea butter from Ghana which supports six hundred families.

The company is very conscious of being driven by ethical sourcing rather than price, and avoid contact with multi-national chemical corporations. As a result our products remain natural and are free of petrochemicals, refined ingredients and raw materials of dubious source.

As a Company we are selective about our client base, and strive to ensure that our customers share our ethical beliefs. Business has been turned down with large conglomerates, instead favouring as one example a small hotel in the Indian Ocean that employs local people, pays fair wages and has invested in a school for the island's children.